

DANNON LUCIA

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To whom it may concern;

As a child, I developed a passion for television and film and it is because of this, I have grown into a creative professional who finds joy in the process of executing an effective production. I am a person who flourishes in a fast-paced entertainment environment whilst collaborating with team members in order to successfully complete projects. I am extremely organized, thrive on multitasking, and find strength in a challenge.

During my two years working as a front line attractions host at the Magic Kingdom's Magic Carpets of Aladdin, Swiss Family Robinson Tree House, and Walt Disney's Enchanted Tiki Room I gained operational knowledge including attraction systems, factors that contribute to a successful attraction layout, guest flow, guest mentality, and how to communicate with various personality types in both as coworkers and employee to customer.

While working on my undergraduate degree in Television and Film Production from Hofstra University, I wrote, produced, directed and even starred in various projects. I have personally budgeted and funded two short films and four television packages, one of which won a Bronze Telly Award in 2014. I also produced a multi-camera student run television talk show, which interviewed student filmmakers about various projects ongoing and finished personal projects.

As I was completing the final year of my degree I began interning as a Production Assistant in the On-Air Promotions department for NBCU's Syfy and Chiller Networks. This experience taught me how to craft pitches and stories, based on acquired audience data coupled with network statistics, to market new and renewed television programs, movies, and specials to the general public on multiple platforms including on-air and web-based content.

I later went on to pursue a graduate degree with Full Sail University in Entertainment Business and began working as a Production Assistant for Walt Disney World's Creative Entertainment department. This extension of my schooling allowed me to dive deeper into the management process on a large scale creating pitches, proposals, contracts, design, budget, and promotion of our personal brands while my experience with Disney gave me intensive exposure to working with major intellectual properties such as Marvel, Lucasfilm, Disney Channel, Pixar, and Disney Animation as well as hands on experience with international business, working in multiple countries for extended periods of time, and design, construction, and fabrication as I worked on all the ship wide installations for the Disney Wonder Dry Dock in 2016.

Though I have worked at other companies in production leadership roles, it is my latest experience at Universal Creative, which has given me the most exposure to multiple engineering disciplines as well as various stages of construction and fabrication that comes with large scale, long lead time projects. My responsibilities have previously included leading design discussions, managing project schedules and team priorities, detailing and reviewing complete drawing packages, managing multiple show element lists spanning various disciplines, managing communication with Intellectual Property owners, maintaining team communication both domestic and international, reevaluating project strategy with executive leadership, anticipating future conflicts, understanding the base integration of various engineering and technical disciplines, and managing multi-million dollar budget scopes in order to make a more global and effective experience for guests.

The main thing I have learned over my entire professional experience is that I love my work. My passion grows with each project I have the opportunity to be a part of and could not be more blessed to be a part of this industry.

I hope my next opportunity leads to our partnership; however, if there is no opportunity at this time, I would respectfully request that I be kept in mind for the future.

You can contact me by email at any time. Thank you for your time and consideration.

Sincerely,

Dannon Joelle Lucia